

Navesink Wealth Management Endowed Honors College Annual Lecture Series

Shankar Vedantam

NPR Social Science Correspondent and Host
of the *Hidden Brain* Podcast and Radio Show

TUESDAY

APRIL

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6:10PM-7:30PM
Scott Hall, Room 123

Hidden Brain: Vedantam applies the science of human behavior to our public and personal lives.

Shankar Vedantam is NPR's social science correspondent and the host of *Hidden Brain*. The focus of his reporting is on human behavior and the social sciences, and how research in those fields can get listeners to think about the news in unusual and interesting ways. *Hidden Brain* is among the most popular podcasts in the world, with over two million downloads per week. The *Hidden Brain* radio show is featured on more than 250 public radio stations across the United States. Vedantam and *Hidden Brain* have been recognized with multiple honors, including the Edward R. Murrow Award.

Before joining NPR in 2011, Vedantam spent 10 years as a reporter at *The Washington Post*. From 2007 to 2009, he also wrote the *Department of Human Behavior* column for the *Post*. From 2009 to 2010, Vedantam

served as a fellow at the Nieman Foundation for Journalism at Harvard University. Vedantam has served as a part-time lecturer at Harvard University and Columbia University, and as a senior scholar at the Woodrow Wilson International Center in Washington.

Vedantam is the author of the non-fiction book, *The Hidden Brain: How Our Unconscious Minds Elect Presidents, Control Markets, Wage Wars and Save Our Lives* (2010), which describes how unconscious biases influence people. Vedantam has also written fiction and plays, including his short story-collection, *The Ghosts of Kashmir* (2005) and his full-length comedy, *Tom, Dick and Harriet* (2004), which was produced by the Brick Playhouse in Philadelphia.



   
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