

Nina Vasan

Physician, Co-Author,
and Entrepreneur

TUES, FEB 20

6:10-7:30PM—Lecture
SAS Academic Building, Rm 2400

HOW TO DO GOOD WELL:

A HANDS-ON WORKSHOP TO TURN YOUR IDEA INTO AN IMPACTFUL INNOVATION

DR. NINA VASAN is a physician, entrepreneur, and co-author of the #1 Amazon Best Selling book "Do Good Well: Your Guide to Leadership, Action, and Social Innovation", praised by Nobel Peace Prize Laureate Muhammad Yunus as "the primer for social innovation". Dr. Vasan grew up in West Virginia, where she was an active civic entrepreneur (built a nationwide network of teen volunteers for the American Cancer Society) and scientist (won the \$50,000 Grand Prize at the Intel International Science & Engineering Fair and presented her research in Stockholm during the Nobel Prize Festivities). She majored in Government at Harvard and was named one of the Top 10 College Women in the nation by Glamour Magazine. She served on Barack Obama's Health Policy Advisory Committee and worked at the World Health Organization in Geneva in the Office of Director-General Dr. Margaret Chan.

Dr. Vasan received an MD from Harvard Medical School, where she was chosen by classmates to serve as a commencement speaker. Compelled by her own personal struggles, she is now working to apply her experience in entrepreneurship to brain health. She is the Founder and Director of Stanford Brainstorm, the world's first academic laboratory dedicated to transforming brain health through entrepreneurship. Dr. Vasan and Brainstorm's team are authoring a book on tech ventures in brain health; they were named by The Financial Times and McKinsey to the 2017 International Bracken Bower Prize for the best business book proposal of the year shortlist. She is a Chief Resident and MBA Candidate at Stanford's Graduate School of Business. Named a "40 Under 40 Healthcare Innovator" by MedTech Boston, she is Chair of the Psychiatry Innovation Lab, the American Psychiatric Association's mental health incubator. She worked at McKinsey & Company in Silicon Valley advising healthcare payers and providers, and also advises investors, philanthropists, and healthcare startups.



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